

Product Marketing Manager – Maternity Leave Position

Perth

Micromine, a leading provider of software solutions and services to the global mining and exploration industry, is looking for a part time Product Marketing Manager to fill a maternity leave vacancy. The position will initially be six months, with the possibility of extension.

Based at the company's Head office in Nedlands, you will be responsible for developing, implementing and evaluating the global marketing plan for GBIS, Micromine's data management software solution.

Primary Responsibilities

Include but are not limited to:

- Plan, develop, execute and evaluate the global marketing and communication plan for GBIS
- Develop targeted marketing and communication material, and maintain the integrity of all collateral
- Research global markets and competitor activity
- Establish and maintain strong relationships with Government and educational institutions
- Proactively work with the sales teams
- Liaise with and build relationships with global Micromine representatives
- Manage and maintain relationships with external stakeholders, including clients
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Skills

- Excellent written and verbal communication skills
- At least three to five years experience in a Product Marketing role
- Knowledge and experience in the mining and/or software industries would be preferred
- Strong influencing and negotiation skills
- Tertiary qualifications in Communications or Marketing is preferred but not essential

For further information

If you would like further information or a confidential discussion regarding this position please contact Vicky Austin at vaustin@micromine.com, or (08) 9423 9000.