

Micromine exhibits at PDAC 2009 (Canada)

Micromine recently exhibited at the Prospectors & Developers Association of Canada's (PDAC) International Convention in Toronto (1-4 March 2009). The convention is widely regarded as the premier exploration event in the world, promoting the search for and development of new mineral deposits. PDAC is one of six conferences/ exhibitions that Micromine has exhibited at in 2009.

The PDAC Convention was attended by 18 000 delegates from around the world. The majority of attendees were from North and South America, Australia, China and Russia, although the Micromine team also had discussions with delegates from Kazakhstan, the Balkans, Germany and India.

Figure 1 PDAC Exhibition Floor



Figure 2 Micromine Booth



Our involvement...

Micromine staff from Australia, Canada and the UK attended the exhibition and conference. Micromine's newly designed 10*20 booth (Figure 2) highlighted our products and consulting service, and allowed Micromine representatives to conduct product demonstrations and general conversations with current and potential clients.

Delegate feedback about Micromine's booth, products and services was extremely positive. Many clients remarked on how significantly our products had been enhanced through recent upgrades, and were impressed by our dedication to producing innovative, industry leading software.

Dennis Soloshenko also gave a 20 minute formal presentation as part of the PDAC/ CAMESE Exhibitors Innovation Forum, providing an overview of MICROMINE and the upcoming V12 to convention delegates.

Micromine CEO, Peter Rossdeutscher, commented that "the PDAC International Convention is a powerful way to promote our brand and meet exploration clients from around the world. The feedback provided by clients and potential clients reiterated Micromine's position as the market

leader in each of our focus areas, and confirmed that our ongoing investment in research and development and geographical expansion is justified”.

About Micromine

Micromine is a global leader in providing innovative software solutions and services to the mining and exploration industry. From capturing, managing, visualising and understanding data, to controlling and reporting on mine production, Micromine has a solution for all operations.

Micromine has offices in 13 countries, including 12 that are fully owned, operated and managed by an active Board of Directors. Its software is available in English, Mandarin, Russian and Spanish.

For Further Information

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